

# Santa Barbara International Orchid Show

P.O. BOX 62154, SANTA BARBARA, CA 93160 ~ SBORCHIDSHOW@GMAIL.COM ~ 805-403-1533

October 5, 2011

To: Show Exhibitors  
From: Santa Barbara International Orchid Show  
Lauris Rose, President Sandra Russell, Show Manager  
Re: 2012 Santa Barbara International Orchid Show

**Show Dates: March 16 – 18, 2012**

**Show Theme: “Orchidelic”**

We invite you to submit an application to participate as an Exhibitor during the 67th Santa Barbara International Orchid Show, held at the Earl Warren Showgrounds. Come celebrate the enticing kaleidoscope of orchid colors and diversity with “Orchidelic,” the theme of the 2012 show. Last year’s show was a spectacular success, thanks in part to the “Road Trip with Huell Howser” television program. We are pleased that it will air again in February of 2012. Help us continue our tradition of quality and excitement as one of the longest running orchid shows in the United States.

Exhibitors should be aware that all displays will be evaluated to insure that they meet or exceed the high standards expected at the Santa Barbara International Orchid Show. The evaluation criteria are adapted from the American Orchid Society Judging Rules and include aspects of design, flower quality, and labeling. All orchid plants in your display must be properly labeled

Please submit your applications by January 15, 2011 via email, fax or US Mail. Note that submission of the application does not guarantee participation. You will receive written notification from the SBIOS board of directors of the acceptance of your application following the monthly board meeting. Submission date will be considered when assigning exhibitor space, especially for the limited perimeter location, so submit your application early.

Ad space will be available in the Program handed out during the show. Approximately 7500 brochures were picked up by attendees in 2011; no more remain, so enclosed is the gorgeous full color program from 2010, as well as pricing and specifications. Please review both and consider placing an ad in the 2012 Show Program, whether to promote your products,

nursery, or an upcoming show or orchid society event.

Also included are an Exhibitor's Guide and plant registration form. Exhibitors are encouraged to submit plant registrations on-line.

As an exhibitor, you will receive ribbons and parking passes depending on the size of your display:

Size of Display	Exhibitor Ribbons	Parking Passes
< 25 sq ft	2	2
25 to 100 sq ft	4	4
> 100 sq ft	10	10

In addition, groups with a display 25 sq ft or larger may purchase show tickets at a discount rate of \$8.00 each. We are offering an additional \$2 early discount for orders paid for before January 15, 2011; early discounted price is \$6 per ticket.

Thank you in advance for complying with all requirements. Please e-mail us at sborchidshow@gmail.com with any questions, or call 805-403-1533 and leave a detailed message.

We anticipate another world class show, and look forward to your participation in the Santa Barbara International Orchid Show.

#### SHOW MANAGER

Sandra Russell : (805) 403-1533

E-mail: sborchidshow@gmail.com

#### OFFICERS

President: Lauris Rose ~ Vice-President: George Hatfield ~ Treasurer: Don Burkey

#### DIRECTORS

Lance Birk, Joal Clayton, Jr., John Ernest, Gary Gallup, Parry Gripp, Paul Gripp, George Hatfield, James Rose, John Rowe, Jim Sloniker

# SANTA BARBARA INTERNATIONAL ORCHID SHOW 2012

## EXHIBITOR APPLICATION

Company Name \_\_\_\_\_

Web Site \_\_\_\_\_

Contact Name \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Mobile Phone \_\_\_\_\_

**Please indicate your exhibit type and requirements below:** (answer each question marked with an **\***)

\* I/We are a: \_\_\_\_\_ Commercial grower \_\_\_\_\_ Amateur grower \_\_\_\_\_ Group/society

\* I/We would like to have a display entered into competition: \_\_\_\_\_ Yes \_\_\_\_\_ No  
(If yes, your display will be automatically entered into competition – no entry form is needed)

\* Educational Exhibit: \_\_\_\_\_ Yes \_\_\_\_\_ No

\* **Display Judging Category:** \* **Display Dimensions:** \* **Diagram** (if other than rectangle):

_____ Less than 25 sq ft:	8 ft. wide by 2.5 ft. deep
_____ 25 to 100 sq ft:	_____ ft. wide X _____ ft. deep
_____ Over 100 sq ft:	_____ ft. wide X _____ ft. deep

\* **Location Preference:**

\_\_\_\_\_ Center Island Area - edging & sand provided \_\_\_\_\_ Perimeter Wall – limited availability  
(8'x2.5' size available – no tables) (exhibitor must provide backdrop, sand/edging optional)

\* **Perimeter Wall Supplies Requested** (please fill out if requested Perimeter Wall location):

\_\_\_\_\_ Table: \_\_\_\_\_ One (Less than 25 sq ft) \_\_\_\_\_ Double (25 to 100 sq ft; 8' wide by 60" deep)  
(1 or 2 tables, must request perimeter location, exhibitor must provide table skirt, limited number available)

Block Edging? \_\_\_\_\_ No \_\_\_\_\_ Yes (exhibitor must place blocks)

Sand? \_\_\_\_\_ No \_\_\_\_\_ Yes (exhibitor must move sand to fill space)

\* **Sod** requested? \_\_\_\_\_ No \_\_\_\_\_ Yes; \_\_\_\_\_ % coverage or \_\_\_\_\_ sq ft

**Other special requests:** \_\_\_\_\_

- Electrical hookups are provided. *Please bring your own lighting for enhancement.*
- *We encourage you to bring foliage plants to enhance the display of your orchids.*

**NOTE: All plant vendors must have a display**

I/We have read the Exhibitor and Exhibitor Guide rules, agricultural commissioner requirements, regulations and standards and agree to abide by them. Further I/We acknowledge that the Santa Barbara International Orchid Show, its Officers, Directors, Management and Employees accept no responsibility or liability for loss of any kind.

**I/We agree to abide by all CITES regulations.** Any violations may result in the exhibitor being prohibited from participating in the current and future Santa Barbara International Orchid Shows.

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Send completed form to: SBIOS, P.O. Box 62154, Santa Barbara, CA 93160-2154 OR  
sborchidshow@gmail.com OR FAX to 805-967-6882

# SANTA BARBARA INTERNATIONAL ORCHID SHOW 2012

## EXHIBITOR RULES

Earl Warren Showgrounds at Las Positas and Highway 101  
3400 Calle Real, Santa Barbara, CA 93105

Displays should represent the 2012 theme – “Orchidelic!”

### **Plant Exhibit Set-up:**

Monday, March 12, 2012 – 12 NOON to 4:00 PM

Tuesday, March 13, 2012 – 9:00 AM to 6:00 PM

Wednesday, March 14, 2012 – 8:00 AM to 9:00 PM

(Doors locked at 10:00 PM)

Thursday, March 15, 2012 – 7:00 AM until 8:00 AM

### **Plant Exhibit Take Down:**

Sunday, March 18, 2012 – ~5:15 PM to 8:00 PM

*After everyone exits the exhibit hall*

Plant registration will be accepted until 9:00 PM on Wednesday, March 14, 2012. The preferred method of plant registration is online, at [www.sborchidshow.com](http://www.sborchidshow.com) by 7 PM Tuesday, March 13, 2012. Please contact the Plant Registrar by e-mail at [sborchidshow@gmail.com](mailto:sborchidshow@gmail.com) with any questions. Displays will automatically be entered unless otherwise noted on your entry form. You **MUST** notify the Show if your display size changes from your original application.

- Final assignment of exhibitor spaces is at the discretion of Show Management and subject to approval by the Show Board.
- **Exhibitors must provide a sign at their exhibit with the name or logo of their company or organization.** The sign shall be placed face down or obscured during judging, and in clear view during Show hours. Name and logo only are allowed on the sign. No banners.
- **All orchid plants must be properly labeled...** legible, and sized appropriately. Labeling is one of the judging categories for your display.
- Exhibits must contain 2/3 blooming orchid plants. There may not be more non-orchid plants than orchids.
- All table top displays **must** have a table skirt or covering that extends to the floor. The Show does not provide such coverings.
- Exhibitors may use water, gravel, wood, bark, sod, sand, soil, etc. in their displays. No artificial or dyed plants or materials. Please avoid plants and materials with offensive odors.
- Plastic pots should be covered to enhance the display. Clay pots must be new, or cleaned.
- Exhibitors are responsible for the lighting of their display. **The Show provides ambient lighting, but NOT individual display (flood) lighting.**
- Exhibitors must use fireproof materials.
- Management has the authority to exclude or disqualify any display under competition not conforming to Show standards and regulations.
- All exhibits will be reviewed by a team of impartial judges for the purpose of quality control

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based on the criteria used for AOS display judging which include: General arrangement; quality of flowers; number of plants; and labeling. Exhibitors not meeting these standards will be notified in writing outlining deficiencies.

A special evaluation will be done the following year. Exhibits which do not meet Santa Barbara International Orchid Show criteria two years in a row may be refused exhibition space.

- No distribution is allowed of sales materials, flyers, lists, etc. in the exhibit area or Show parking lot.
- Any plants shipped directly to the Show will be handled as best as possible, but The Santa Barbara International Orchid Show, Inc. accepts no liability for shipments. Large shippers should notify Show management for assistance and to make special arrangements.
- Exhibitors are to restore their display space to its original state (all trash removed). Show provides large trash containers outside. Please flatten all cartons, etc.
- **Under no circumstances may plants be removed from an exhibit before 5:00 PM on Sunday, March 18, 2012.**

**Importers of plant materials must be prepared to provide copies of phytosanitary and CITES documents upon demand. All plants must be nursery grown and not obviously collected from the wild. Exhibitors will follow Agricultural Commissioner requirements. Please see letter enclosed. If illegal plants are part of a display or offered for sale, the Santa Barbara International Orchid Show will request their immediate removal from the Show grounds. Any violations may result in the exhibitor being prohibited from participating in the current and future Santa Barbara International Orchid Shows.**

## Questions:

**Show Manager – Sandra Russell**

**E-mail: sborchidshow@gmail.com**

**P.O Box 62154**

**Santa Barbara, CA 93160-2154**

**PHONE: 805-403-1533**

**FAX: 805-967-6882**